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## **aTinyTribe Releases Moodboard 2 for iPad**

### **Productivity App for Creating Mood Boards Now Available in Apple's App Store**

CLEVELAND, OH - June 16th, 2011 -aTinyTribe, LLC today announced the next version of their highly successful app *Moodboard*, a productivity tool for building mood and inspiration boards directly on Apple's iPad.

With *Moodboard*, users can import photos from their Photo Library or the web onto backgrounds such as a cork board or blueprint, add text, color palettes, and other special elements like tape and tacks, then share their creations with friends and colleagues via email, Facebook, and Twitter.

"Building mood boards is a time-honored tool in the design industry." said Kyle Tress, cofounder of aTinyTribe. "We wanted to bring this tradition to all iPad owners. It is the perfect device for building and interacting with digital mood boards."

According to Tress, building a mood board is no longer limited to just designers, but anyone tackling a creative project. "Our users love the flexibility of Moodboard. It's been used to plan websites, weddings, vacations, collages, and home redecoration projects. It's thrilling to watch our users drag, pinch, and interact with their photos and content in the same way news anchors do on the major television networks. This is powerful technology on a revolutionary device."

*Moodboard* is now available worldwide on Apple's App Store for \$9.99 in the U.S. and priced accordingly in other regions.

Please visit [www.atinytribe.com](http://www.atinytribe.com) for more information on Moodboard and aTinyTribe.

aTinyTribe, LLC is an independent software company based in Cleveland, Ohio, that builds apps for the Mac and iOS platforms. It was founded by Kyle Tress and Chris Nurre, athletes on the United States National Skeleton team and 2014 Winter Olympic hopefuls.

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If you would like further information on Moodboard or aTinyTribe, or would like to schedule an interview, please contact:

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